**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. There is an extremely high percentage of theatre campaigns in this dataset compared to other categories, specifically plays.
2. Campaign funding drops significantly in December per this dataset. One factor to consider may be a correlation between Holiday spending and campaign funding.
3. In this dataset, campaigns with lower goals have a higher chance of success funding. Successful campaign funding trends downward the higher the goal.

**What are some limitations of this dataset?**

This dataset does not include all campaigns during the time span of the sample. We are not told what criteria was used for selecting these campaigns so we cannot be certain the analysis will be accurate. The criteria could explain the high number of theatre campaigns in the dataset.

**What are some other possible tables and/or graphs that we could create?**

* **Map** to display campaigns in countries around the world
* **Treemap** to display categories and sub-categories
* **Pie chart** to display categories and sub-categories